

Note of Awareness Raising meeting on 28/10/09

Maggie, Penny, Wendy

Current Programme

Culbokie Night

Outcome discussed. Total cost £175. Income £4.23. We did not really ask for donations. This must be done better next time.

Feedback to be posted on google group. Would be interesting to analyse to identify areas requiring focus or training.

Potential new members to be passed on to John and Ken. Maggie will organise phone tree.

Penny will do a report on the evening to go in the next Culbokie newsletter.

North Kessock – Age of Stupid

Wendy to lead. Teen or Anne to be asked to assist. Teen to do press release. Wendy to organise leaflets and local leaflet drop. Also personal invitations to be issued. Wendy will do something for Fortrose Academy newsletter.

Resolis – Power of Community

Only 53 mins. Maggie will ask Vanessa and John to lead - . Maggie will assist. Wendy will prepare poster with lamination to go up on outdoor noticeboard at hall. Maggie to check hall access.

Question Time

Disappointing that James Curran can not make it. Need to urgently firm up panel. Maggie will contact Teen about this. Need to confirm that we are able to proceed by end of next week. Teen is working on TBI next Wednesday.

Budget

...is tight for the period to Christmas. Penny to contact Ken to see if we can get some membership funds in soonish.

Events after Christmas

January

- Charles Kennedy event – 16th Jan. Mandy Meikle also booked. Wendy to check with Teen that Fortrose Academy is good venue and then book.

Karen booked Munlocky Hall for 15th Jan for a film. This now needs to be put back one or two weeks so it doesn't clash with Charles Kennedy event.

Maggie will ask her to do this. So

- w/b 18th or 25th Jan – Munloch. Film: In Transition (borrow copy to view from Carin)

February

- The Story of Stuff – at as many primary schools as we can. Maggie to contact primary heads and primary coordinator in Dingwall. Penny,

Wendy and Maggie willing to present one. Vanessa and Teen might be willing too.

- A Crude Awakening – Avoch or Fortrose. Maggie to check out venues

March

- Transport Open Space – Wendy to contact speaker and try to get Eva to facilitate
- Maybe another film
- Ceilidh

General Publicity

We need to be able to promote events quickly and easily. We need a resource list including

- all village newsletters with contact details/copy dates
- Black Isle web sites and how to get stuff posted
- Location of notice boards
- Other publications

Penny to talk to Teen to see how much of this we already have.

Beyond March

After discussion we were all quite supportive of the idea that the group should be disbanded. Awareness-raising could become a cross-cutting theme (needs to encompass awareness-raising, communication and PR). That would free up people from our group to support other groups doing transition action. Examples discussed included helping the Energy Group to run some training on how to reduce energy use or running a food weekend with the Food Group or a world cafe event on behaviour change - maybe with the Hearts and Souls Group. Pub quizzes were also raised as a way to reach a new audience.

We discussed value of legacy of project – tangible ‘stuff’ that remains after all money is spent

Penny will start a file setting out some thoughts for others to add to.

PE 281009